

GDC 2014


MAR 15-23

Post-Event Engagement Report

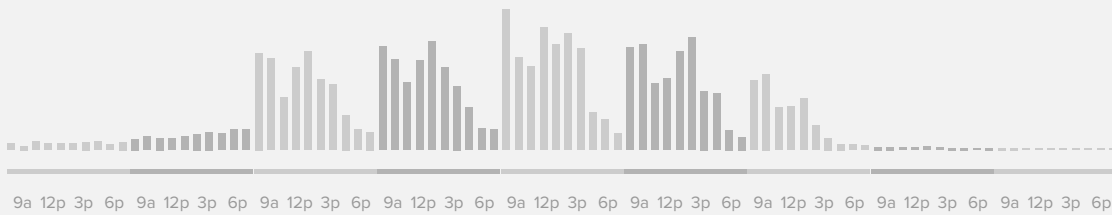
OVERVIEW

 **13,019**
active users

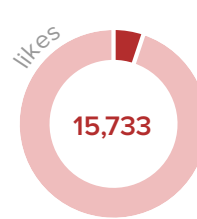
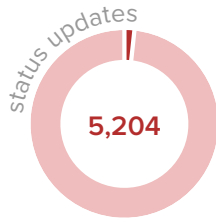
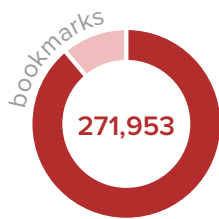
 **2,199,894**
total in-app actions

 **168.98**
avg number of actions per user

IN-APP ACTIONS OVER TIME



TOP ACTIONS



2,633 checkins

91 surveys

3,141 photos

277 ratings

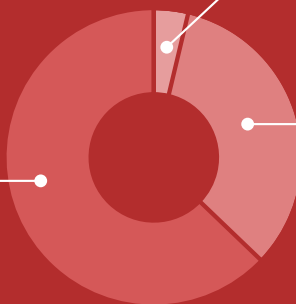
DEVICE BREAKDOWN



iOS

63%

phone - 7,128
tablet - 1,782



Android

33%

4,740



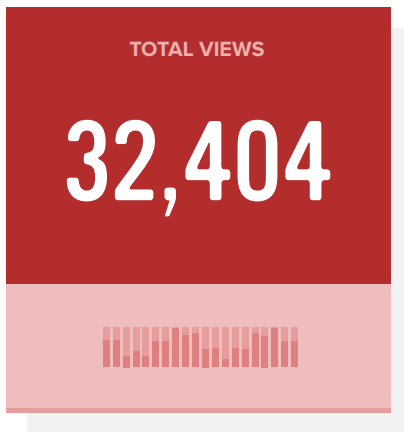
HTML5

4%

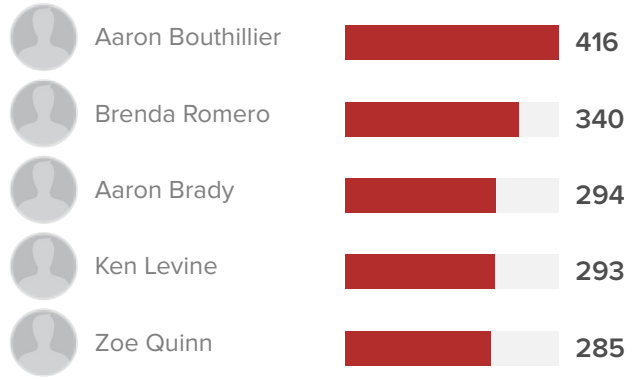
529



SPEAKER BREAKDOWN



TOP SPEAKERS*



AGENDA BREAKDOWN*



MOST POPULAR SESSION

IGF & Choice Awards

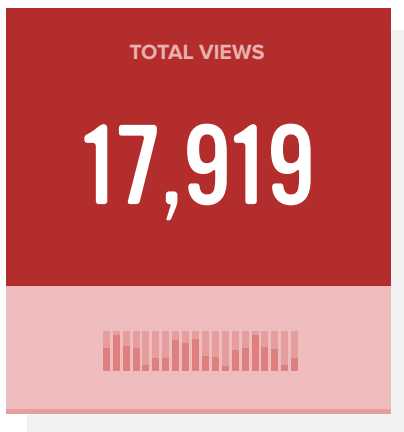
0.2%

Percentage of active users who checked into this session

29

users

EXHIBITOR BREAKDOWN



TOP EXHIBITORS*

